

Looking for new and exciting content for your Christian Writers' Conference?



2009 Speakers

The Amy Foundation offers these engaging speakers who can present at your Christian Writers' Conference:



Rusty Wright

Rusty Wright

An award-winning author, journalist, syndicated columnist and lecturer who has spoken on six continents. His columns have appeared in mainstream newspapers across the US and internationally. He is a frequent presenter at Evangelical Press Association conventions and his writing credits include many EPA magazines such as *Christianity Today*, *Decision*, *Worldwide Challenge*, *Plain Truth*, *Physician* and *Pentecostal Evangel*. He trains Christian leaders, broadcasters, print-media specialists, and Internet professionals in effective communication with secular audiences and holds Bachelor of Science (psychology) and Master of Theology degrees from Duke and Oxford universities, respectively. Rusty is the winner of numerous Amy Writing Awards. www.probe.org/Rusty



Linda Wacyk

Linda Wacyk

Co-editor of *Pen & Sword*, a quarterly publication of The Amy Foundation. Linda serves as Director of Communications of a state education association and writes regular parenting and education freelance columns. She and her husband have four grown children and two grand children, who are the delightful rewards of 30 years of parenting.



Kendall Wingrove

Kendall Wingrove

A freelance writer; press secretary for Michigan legislators; public relations strategist with more than two decades of experience; winner of multiple Amy Writing Awards. Kendall is also involved with Curriculum Beyond the Classroom, an innovative program that helps connect interns with professionals in the public and private sectors.



Bruce Umpstead

Bruce Umpstead

A member of the Amy Foundation Advisory Board and preliminary judge for the Amy Writing Awards. He maintains the Foundation's "blog," www.amyfound.blogspot.com, and represents the Awards program at writing and internet conferences. In a previous capacity, Bruce was marketing and sales director for the Amy Foundation's book and curriculum publishing unit. Bruce is a married father of two daughters. Bruce has written many newspaper opinions, is an experienced blogger, and has spoken at many conferences encouraging others to share their faith through writing.



Jan White

Jan White

Author of the Amy Writing Awards \$10,000 first prize for 2006. Jan has worked for three newspapers and written a weekly religion column for her local newspaper, *The Andalusia Star-News*, for over fourteen years. She has also co-authored two books and has written for various magazines. Early in her writing career, she worked as a ghostwriter on the publication staff of a national ministry. Jan is active as a community volunteer.

For more information on scheduling our speakers for your conference, please contact:

The Amy Foundation: Mary Spagnuolo, Executive Director, P.O. Box 16091, Lansing, MI 48901-6091
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We invite you to visit us

www.amyfound.org



The Amy Foundation
Discipling Our Nation in this Generation

2009 Workshops

The Amy Foundation's workshops are designed for breakout sessions varying from 45 minutes to 2 hours. Customized keynote topics can also be arranged. The list of compelling workshop topics and descriptions are as follows:

How to Write Short

This workshop features practical strategies to help writers tighten their writing so that every word counts. Participants will learn ways to repack longer articles into 300-word letters-to-the-Editor, 500-word opinion pieces, or whatever word-limits an editor sets.

What NOT To Do: Why Readers Won't Read What You Write

How to make sure your articles hit the target. Tips on content, style and grammar. Offering Writer's Tools and Practical Advice on how to grab the reader's attention and hold their interest until you've made your point.

Communicating Truth Through The Secular Media

The times we live in are constantly changing and challenging, but the message of the Gospel will never change. This workshop will help you think outside the four walls of the church.

The Christian Writers' Response to the Great Commission & Cultural Commission

God has given us a Great Commission, but also a Cultural Commission. How to win the lost and redeem the culture through your sphere of influence—via local newspaper, letters to the editor, blog on internet. If God's called you to be a writer, find time to write.

Top Ten List for Writing an Effective Biography Column

Biographies of real people can make remarkable reading. The adventures and accomplishments of famous and everyday individuals is an endless supply of story ideas.

Effectively Communicating Christ to Secular Audiences

Could God use your talents and publications to influence non Christians for Christ? Learn how readers think and feel, what they want and why. Discover practical tools for analyzing your audience, including their religious persuasion, intellectual level, psychological makeup, needs, moral attitudes, issues and heroes. Tap your readers' felt needs, grab attention, touch hearts and minds, and sensitively communicate spiritual truth. Practical ideas to help Christian communicators reach secular readers and to assist writers/editors in helping their Christian readers connect with secular friends, neighbors and coworkers.

Secrets of Successful Humor

How to use humor effectively to attract and hold your readers. Why do people laugh? How can you relate humorous stories with a punch? This workshop, by the author of the award-winning book, *Secrets of Successful Humor*, gives you practical ideas to help your articles and publications sparkle. Learn to use humor appropriately to help your readers (and your coworkers) understand, enjoy and remember your important points and thirst for more.

Unblocking Writer's Block

For writers, ideas are like oxygen. Ever find yourself gasping for creative breath when your idea tank runs empty? How can you keep the ideas flowing freely before an assignment begins or as the deadline looms?

Seekers and Skeptics at Your Door: Internet evangelism and you!

Could God use you to reach people for Christ via the Internet? You don't have to be a techie. Practical ideas illustrated with motivating stories show how you can spread God's truth effectively via the Internet without a degree in computer science. Presenter's material in fourteen languages has been used by over 390 web sites—both Christian and secular—based on six continents.

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